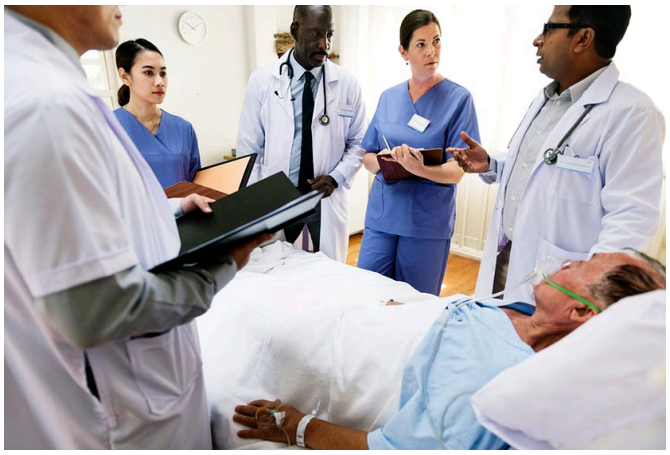


The PENNSYLVANIA GERIATRICS SOCIETY – Western Division

Fall Program

NOVEMBER 10, 2021

Featuring Jason Karlawish, MD

The Problem of Alzheimer's: How it became a crisis & what we need to do

SPONSORSHIP OPPORTUNITIES

ABOUT THE PROGRAM

The Pennsylvania Geriatrics Society – Western Division, is an active, not-for-profit organization comprised of geriatricians, physicians (from all specialties), certified nurse practitioners, long term care providers and other healthcare professionals, committed to the provision of quality health care for the elderly.

The organization is pleased to welcome **Jason Karlawish, MD**, Professor of Medicine, Md, Co-Director, Penn Memory Center; Director, Penn Healthy Brain Research Center; Director; Outreach, Recruitment, and Retention Core of the Penn Alzheimer's Disease Research Center.

BENEFITS OF PARTICIPATION

Supporting the program, your organization will have exposure to this specialized audience of healthcare professionals (representing all disciplines), including key decision makers and Society leadership.

SPONSORSHIP FEE Structure and Benefits include

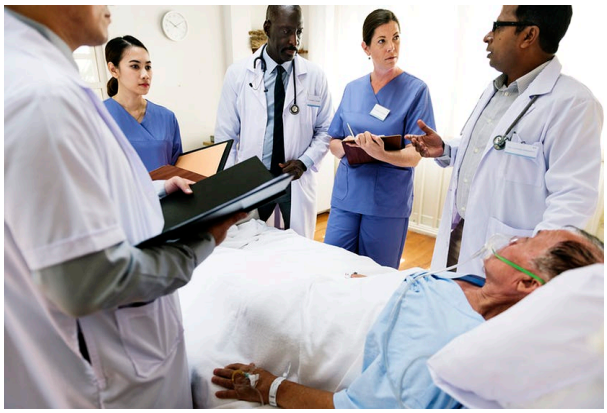
$750 Virtual Breakout Session (4 slots Only): includes 5 to 10 minutes in a private breakout session during the Exhibitor Showcase.

- ✓ Recognition in all marketing materials, including meeting notice and all promotional signage. Marketing media includes PAGSWD website, Flyer, Newsletter, email. Membership is currently 215 healthcare professionals.
- ✓ Complimentary registration for 6 representatives
- ✓ Acknowledgment on welcome slides
- ✓ Prominent thank you in PAGSWD Newsletter and website
- ✓ Access to physician members (many of which are decision makers) and healthcare professionals
- ✓ Attendee list before and after program

$250 Logo Only

- ✓ Recognition on Welcome Slide, PAGSWD website and newsletter.
- ✓ Complimentary registration for 6 representatives

Complete and return the Sponsorship Agreement no later than October 15, 2021
This will ensure acknowledgement of your support in our program materials. You will receive payment notification once agreement is received. For inquiries, contact
Nadine Popovich, Administrator - email: npopovich@acms.org



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Sponsorship Agreement

The Problem of Alzheimer's: How it became a crisis & what we need to do

This form must be returned to secure a sponsorship.

November 10, 2021

Program 6:00 pm to 8:00 pm

Organization:

Contact Name:

Email: **Telephone:**

Address:

City **ST** **Zip**

Organization*:

*Please indicate the name of your institution as you would like it to appear in the recognition materials

Select Your Sponsorship Level:

- ☐ $750 Virtual Breakout Session Sponsorship includes complimentary registration for 6 representatives.
- ☐ $250 Logo Only (limited to Not-for-Profit organizations or pharmaceutical companies). Includes complimentary registration for 6 representatives.

Please return the letter of agreement and payment to:

Nadine Popovich, Administrator email: npopovich@acms.org Fax: (412) 321-5323

Mailing Address: 850 Ridge Ave Pittsburgh PA 15212

Credit Card Payments are welcome. Please contact Nadine to process payment by Credit Card.

Tax Identification Number is 25-1650976.